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Digital Arizona Council (DAC)
Summary of Minutes - Public Meeting

Thursday, February 9, 2012

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ABDC Voting Members Present
- Aaron Sandeen, State CIO & Deputy Director, ADOA-ASET (Chairman)
- Robert Burns, Former Arizona State Senator (by remote connection)
- Teri Drew, Northern Arizona Council of Governments
- Jeremy Graves, Valley Telecom Group
- Michael Keeling, Data-Site Consortium, Inc.
- Mark Masterson, Arizona Department of Education *(designee for the Honorable John Huppenthal)*
- Tom McCloud, Intel Corporation
- Michele Norin, The University of Arizona
- Dr. Alan Pitt, Barrow Neurological Institute (by remote connection)
- Floyd Roehrich, Arizona Department of Transportation *(designee for Director John Halikowski)*
- Leroy Shingoitewa, Hopi Tribe (by remote connection)
- James Simms, CenturyLink, Inc.
- Hyman Sukiennik, Cox Communications
- Craig Sullivan, County Supervisors Association of Arizona
- Kelly Udall, Town of Pinetop-Lakeside (by remote connection)
- Daman Wood, Airband (by remote connection)
- Emerson Yearwood, Cable One, Inc.

ABDC Voting Members Absent
- Michael Bernstein, Simply Bits, LLC
- Jodie Filardo, Town of Clarkdale
- Steven Zylstra, Arizona Technology Council

Arizona Strategic Enterprise Technology (ASET) Office Attendees
- Michael Golden, Director, Arizona Broadband Project, ASET
- Galen Updike, Broadband Development Manager, ASET
- Jeffrey Crane, Project Manager, ASET
- Eric Thomas, Project Manager, ASET

Meeting Presenters
- Michael Golden, Director, Arizona Broadband Project, ASET
- Jeffrey Crane, Project Manager, ASET
- Dr. Alan Pitt, Barrow Neurological Institute
- Ted Kraver, eSATS, ATIC
- Michele Norin, CIO, The University of Arizona
- Mike Whipple, ATIC
- Michael Keeling, President, Data-Site Consortium, Inc.

Call to Order and Roll Call
The meeting was called to order at approximately 2:00 PM by Chairman Aaron Sandeen, State CIO and Deputy Director ADOA-ASET. A silent roll call was taken by Mr. Jeffrey Crane, ASET Project Manager, while Council members introduced themselves. A quorum of the DAC was present.

Approval of Council Name Change from Arizona Broadband Development Council (ABDC) to Digital Arizona Council (DAC)
ABDC Chairman – State CIO & ADOA Deputy Director, Aaron Sandeen
Chairman Sandeen motioned for the approval of the Council name change from Arizona Broadband Development Council (ABDC) to Digital Arizona Council (DAC). Hyman Sukiennik of Cox Communications moved and Teri Drew of NACOG seconded the motion. The Council approved the name change by majority through a voice vote.

ASET Update (Including Demonstration Project Proposal)
Presenter: Michael Golden, Director Broadband Planning, Digital Arizona Project
Information and Discussion Item
Mr. Golden updated the Council on current efforts of the Digital Arizona Project including an update of the work being performed by the six Task Groups. These Task Groups include Health, Education, Strategic Planning, Policy, Outreach & Economic Development, and Provider Issues. There have been a total of 22 meetings across the Task Groups with 67 members participating. Additionally, Mr. Golden reported on the MIT, Chalmer University, and McKinsey Institute studies which support the high value thesis of positive broadband effects on jobs and GDP in rural areas.

Task Group Updates
Presenter: Jeffrey Crane, Project Manager, Digital Arizona Project
Information and Discussion Item
Mr. Crane thanked the Task Group members for their work and diligence in furthering the work of the Council and introduced the four presenters from Health, Education, Strategic Plan, and Outreach & Economic Development Task Groups. The 65 Task Group members were publicly recognized by way of name listing via power point slide to those in attendance as well as online viewers.

Presenter: Dr. Alan Pitt, Health Task Group
Information and Discussion Item
Dr. Pitt reviewed the progress and focus of the Health Task Group. Bandwidth, applications and business rules are key to Return-on-Investment (ROI) for health care providers and tele health. Possible Use-Cases include psychiatric services, hospital-to-hospital care and hospital-to-nursing home care, dialysis, school care and congestive heart failure care. Future work of the Task Group to include identification of possible demonstration project site, use case selection, and outcome measurement standards.

Presenter: Ted Kraver, Education Task Group
Information and Discussion Item
Mr. Kraver reviewed progress of the Education Task Group. Discussed how a sub-committee of the Group compiled data and developed selection criteria for rural community candidates for the demonstration project. Candidates were ranked and report was written. Selection criteria developed by the Group was discussed. Council member Mark Masterson commented that the Department of Education will be mapping broadband in school districts this year to determine readiness of the districts for broadband capacity. Council member Hyman Sukiennik of Cox Communications recommended including the recommendations of county school board superintendents and garnering their support. Council member James Simms asked if there will be coordination between the education and health care efforts. Mr. Michael Golden stated that the strategic plan will work to coordinate these efforts.

Presenter: Michele Norin, Strategic Plan Task Group
Information and Discussion Item
Ms. Norin reviewed progress of the Strategic Plan Task Group. The goal of the Group is to build a strategic plan for broadband in Arizona. Familiarization with plans in other states such as CA, NC and CO is ongoing.

The Group decided to utilize the CA plan as the shell framework. The Group is working on the development of several recommendations by which the plan will build from. Next steps will include the vetting of recommendations, hiring of a consultant to assist with the overall plan drafting process, and the coordination and input across other Task Groups.

Presenter: Mike Whipple, Outreach & Economic Development Task Group
Information and Discussion Item
Mr. Whipple reviewed progress of the Outreach & Economic Development Task Group. The Group has worked to identify salient points to lead to successful outreach and economic development. The desired outcomes of a demonstration project include job and economic improvement. Task Group focus will be how to demonstrate economic benefits as it relates to broadband improvements and to show the increase in the number of jobs which become available is a result of the same. Results should be measured against a baseline in a managed structure. The Group identified qualities for demonstration project success including proximity to infrastructure, appropriate applications, community leaders who support change, communities with well-developed resources, and a commitment to measurement against a benchmark.

Arizona Telecommunication and Information Council (ATIC) Draft Legislation
Presenter: Michael Keeling, President, Data-Site Consortium, Inc.
Information and Discussion Item
Mr. Keeling discussed the two broadband-centric bills currently introduced in the Arizona Senate as SB1402-Digital Arizona Highways, and SB1403-Digital Arizona Office. Senate committee hearings on these bills begin Thursday, February 16th. Each bill is sponsored by Senator Adam Driggs. These bills have been drafted with the help of many stakeholders including broadband providers, state agencies, local and regional planners and others. Mark Lewis, Director of Central Arizona Project, expressed his support of the legislation. Council member Hyman Sukiennik of Cox Communications introduced a discussion on the topic of the term "Underserved". There is currently no federal definition of this term. Mr. Sukiennik suggested the removal of this term from the legislation.

Ratification Vote of ATIC Proposed Legislation (AZ Digital Highways & AZ Digital Infrastructure Office Bills)
ABDC Chairman – State CIO & ADOA Deputy Director, Aaron Sandeen
Chairman Sandeen motioned for a ratification vote of the January 5th email support vote taken of the Council to support the go-forward of the ATIC legislation. Council member Tom McCloud of Intel seconded the motion. Ratification was approved by majority through a voice vote.

Comments from the Public
In order to end the meeting on time the comments from the public portion of the meeting was cut short. Public comments occurred throughout the meeting as part of the presentations.

Adjournment
Chairman Sandeen declared the meeting officially adjourned. The meeting adjourned at approximately 4:15 PM.

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Minutes of the Digital Arizona Council are recorded. Recorded minutes are maintained by the Arizona Strategic Enterprise Technology Office. Public access and review of DAC minutes are available by appointment Monday through Friday during normal business hours. Please contact the ASET office at 602-542-2250 to arrange for an audio of the recorded proceedings.